



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 215800 /		<u>Alt Order #</u> 06865659
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 2158
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913721	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/23/12	10/26/12	M-F 9a-10a	9a-10a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00	0.00			
N 2	WTNH	10/23/12	10/26/12	M-F 10a-11a	10a-11a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00	0.00			
N 3	WTNH	10/23/12	10/26/12	The View	11a-12p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$2,000.00	0.00			
N 4	WTNH	10/23/12	10/26/12	News 8 Noon	12p-1230p		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$1,250.00	0.00			
N 5	WTNH	10/23/12	10/26/12	Connecticut Style	1230p-1p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$800.00	0.00			
N 6	WTNH	10/23/12	10/26/12	GMA	7a-9a		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$2,000.00	0.00			
N 7	WTNH	10/23/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$2,200.00	0.00			
N 8	WTNH	10/23/12	10/26/12	News 8 6p-630p	6p-630p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$3,000.00	0.00			
N 9	WTNH	10/23/12	10/26/12	Nightline	1135p-120630a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$1,000.00	0.00			
N 10	WTNH	10/23/12	10/26/12	M-F 7p-730p	7p-730p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$6,000.00	0.00			
N 11	WTNH	10/23/12	10/26/12	M-F 730p-8p	730p-8p		:30				NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$4,250.00	0.00			
N 12	WTNH	10/29/12	10/29/12	Mon 8-10p	8p-10p		:30				NM	1	\$18,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 215800 /		<u>Alt Order #</u> 06865659
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 2158
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$18,000.00	0.00			
N 13	WTNH	10/23/12	10/23/12	Tue Hour 2	9p-10p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$4,000.00	0.00			
N 14	WTNH	10/23/12	10/23/12	Tue Hour 3	10p-11p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$10,000.00	0.00			
N 15	WTNH	10/29/12	10/29/12	The View	11a-12p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00	0.00			
N 16	WTNH	10/29/12	10/29/12	News 8 6p-630p	6p-630p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00	0.00			
Totals										0.00		32	\$81,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	29	\$58,450.00	\$49,682.50
10/29/12 - 10/29/12	3	\$23,000.00	\$19,550.00
Totals	32	\$81,450.00	\$69,232.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep Order# 6865659 Ver# 2 Status Returned Traffic Order# 215800 Printed: 10/19/2012 12:55 PM 1 of 2
EC'd Yes Last Received: 10/19/2012 11:30 AM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 2158
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2158
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LN 10 FOR REV

THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*10	10/23-10/26	TU-F	7P-730P	4	:30	\$1,500.00	JEPARDY	4		1	\$6,000.00	
Station Remark: V2 PER ROG/KATE REV TO 1X @ \$6000 - CHANGE HAS BEEN MADE ON OUR END												

---REPORT TOTALS---

Report Totals: 4 / \$6,000.00

---SALES MONTHLY TOTALS---

Oct 12: 32 / \$58,450.00 Nov 12: 3 / \$23,000.00
Sales Totals: 35 / \$81,450.00
Station Totals: 35 / \$81,450.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$198,755	CABL 0%	WCCT 0%	WCTX 0%	WFSB 29%	WHCT 0%
		WRDM 0%	WTIC 13%	WTNH 40%	WUVN 0%	WVIT 16%
		XXX 0%				

Books null

Demos RA35+

Rep Order# 6865659
EC'd Yes

Ver# 1
Status New

Printed: 10/19/2012 11:30 AM
Last Received: 10/19/2012 11:18 AM
Showing Buylines: All Lines

1 of 2

Station WTNH-TV NEW HAVEN, CT.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 2158
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
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Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---											
SC= *											
Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Daypart
1	10/23-10/26	TU-F	9A-10A	4	:30	\$800.00	DR. PHIL	4		1	\$3,200.00
2	10/23-10/26	TU-F	10A-11A	4	:30	\$800.00	RACHAEL RAY	4		1	\$3,200.00
3	10/23-10/26	TU-F	11A-12P	1	:30	\$2,000.00	THE VIEW	1		1	\$2,000.00
4	10/23-10/26	TU-F	12P-1230P	4	:30	\$1,250.00	NEWS 8 AT NOON	4		1	\$5,000.00
5	10/23-10/26	TU-F	1230P-1P	4	:30	\$800.00	CONNECTICUT STYLE	4		1	\$3,200.00
6	10/23-10/26	TU-F	7A-9A	2	:30	\$2,000.00	GOOD MORN AMERICA	2		1	\$4,000.00
7	10/23-10/26	TU-F	530P-6P	3	:30	\$2,200.00	NEWS 8 AT 530PM	3		1	\$6,600.00
8	10/23-10/26	TU-F	6P-630P	2	:30	\$3,000.00	NEWS 8 AT 6PM	2		1	\$6,000.00
9	10/23-10/26	TU-F	1135P-1205A	1	:30	\$1,000.00	NIGHTLINE	1		1	\$1,000.00
10	10/23-10/26	TU-F	7P-730P	4 IX	:30	\$1,500.00	JEOPARDY	4		1	\$6,000.00
11	10/23-10/26	TU-F	730P-8P	1	:30	\$4,250.00	WHEEL OF FORTUNE	1		1	\$4,250.00
12	10/29-10/29	M	8P-10P	1	:30	\$18,000.00	DANCING WITH THE STARS	1		1	\$18,000.00
13	10/23-10/23	TU	9P-10P	1	:30	\$4,000.00	HAPPY ENDINGS/APT 23	1		1	\$4,000.00
14	10/23-10/23	TU	10P-11P	1	:30	\$10,000.00	PRIVATE PRACTICE	1		1	\$10,000.00

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Product DSCC IE
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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
15	10/29-10/29	M	11A-12P	1	:30	\$2,000.00	THE VIEW	1		1	\$2,000.00	
16	10/29-10/29	M	6P-630P	1	:30	\$3,000.00	NEWS 8 AT 6PM	1		1	\$3,000.00	

---REPORT TOTALS---

Report Totals: 35 / \$81,450.00

---SALES MONTHLY TOTALS---

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		WRDM 0%	WTIC 13%	WTNH 40%	WUVN 0%	WVIT 16%
		XXX 0%				

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, DAN NAGELPERS
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges:

This broadcast time will be used by: DSCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*MARTHA MCKENNA, DIRECTOR IE
430 S. CAPITOL ST SE
WASHINGTON DC 20003*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12 *[Signature]* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.